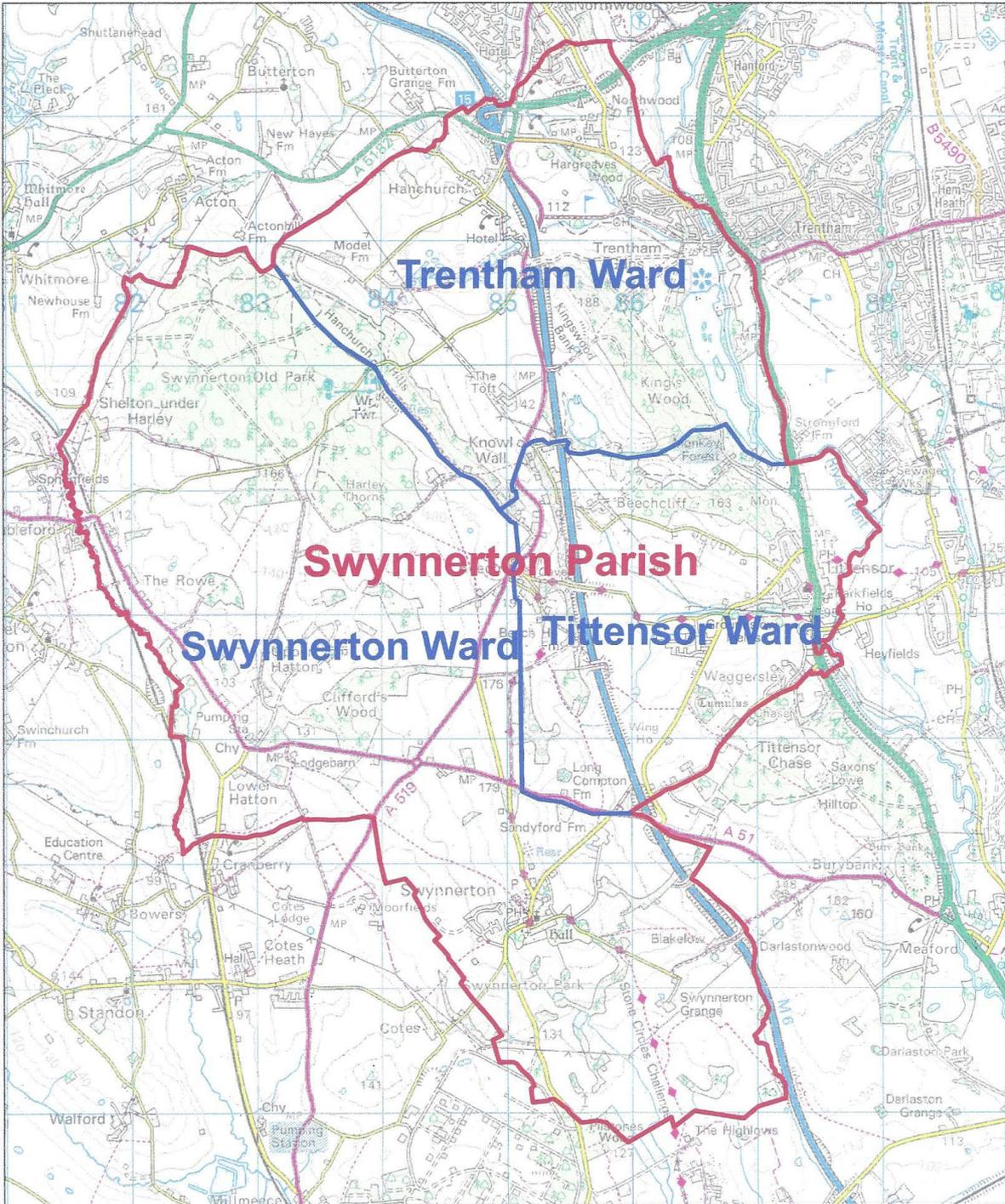


# SWYNNERTON PARISH COUNCIL



# OUR NEIGHBOURHOOD PLAN 2022-2050



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## Foreword

A Neighbourhood Plan enables communities to influence the future shaping of the area in which they live, work and play. It enables the residents of the Parish to choose where new houses, shops and offices are to be built, have a say as to what these buildings should look like and to grant planning permission for those new buildings. It does not hinder nor act as a barrier to development but is a pro-active document that seeks to ensure any new development is in keeping with the local area, is consistent with the Local Area Plan for Stafford Borough and meets the needs and desires of the local community.

This Plan has been some two years in the making and has drawn comments and evidence from across the Parish Area as well as external investigation and analysis. I would like to thank all those who have participated in the process but in particular, Councillor Frank Cromey who analysed the initial returns from the Questionnaires sent to every resident and business in the Parish and to Councillor Kay Ong who turned a rough draft into a polished document.

This is your Neighbourhood Plan – it will sit alongside the Local Plan for Stafford Borough and be used by the Planning Committee in their deliberations.

Roy A James, Chairman, Swynnerton Parish Council

February 2018

Since writing the above Foreword there have been considerable changes to Swynnerton Parish Council. In November 2018, after our draft Neighbourhood Plan had been submitted to Stafford Borough Council, Yarnfield village were granted the opportunity to run their own Parish Council. This came into effect in May 2019 and in addition to this Stafford Borough Council have been conducting a statutory review of their Local Plan with which our Neighbourhood Plan must be compatible. Subsequently, we have had to re-work and re-write our Neighbourhood Plan which has resulted in further delays.

RAJ

July 2021

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## 1. BACKGROUND

The Neighbourhood Plan process allows communities to shape the environment where they live and inform how development takes place, and helps to influence the type, quality and location of that development to ensure that change brings with it benefits to the locality.

Neighbourhood planning now provides an opportunity for the community to have a real say in local decision making and thus achieving its long-term goals through the planning system and addressing the challenges and opportunities facing the future of Swynnerton Parish.

The Neighbourhood Plan is based on extensive and robust research, and further refined by engagement with the local community. In the lead up to the Swynnerton Neighbourhood Plan Referendum, decision makers are invited to consider this to be an important reference point and give it weight as a material consideration in any development planning decisions. When the Plan is adopted, it will have a greater and significant weight in determining subsequent planning applications.

## 2. LOCATION & HISTORY

Swynnerton Parish is one of the largest parishes within the Stafford Borough Council area. It reaches from the outskirts of Newcastle-under-Lyme to the north and covers approximately 7 miles to the south. It is 3.4 miles wide at its widest point. It is bisected north/south by the M6 motorway and Junction 15 lies just within the northern boundary of Hanchurch and Trentham Ward. Swynnerton Parish has three wards with three principal settlements – Swynnerton, Tittensor, and Hanchurch and Trentham. Tittensor is designated a Key Service Village in the Plan for Stafford Borough. The whole Parish lies within or is washed over by the Green Belt.

### Hanchurch and Trentham Ward

This is the northernmost ward of SPC and is largely agricultural with settlements at Hanchurch village and in and around the Trentham Estate. This ward historically formed part of the great estates of Trentham, the former seat of the Dukes of Sutherland, and Swynnerton Estate, still owned by the Lord Stafford. Whilst Trentham is mentioned as a Royal Manor in the Domesday Book, Hanchurch village formed part of that early estate and since 1980 has been preserved as a Conservation Area. The whole of the present area of Trentham Estate has also received Conservation Area status with several sites of Special Scientific Interest further delineated within it.



*Ferndown Nature Reserve - new play area and telescope*

The western part of the ward includes some of Swynnerton Old Park and Hanchurch Hills, which are now owned by the Forestry Commission together with another plantation area to the south. The eastern boundary is formed by the A34 running parallel with the north - south border of Trentham Estate; the southern boundary is with Tittensor and Swynnerton Wards. To the north the ward boundary predates the later housing developments of Clayton and meanders through the Ferndown housing estate following old field boundaries. On the edge of the Ferndown estate, an area of fallow land has been developed as a protected local nature reserve by Stafford Borough Council.



*Trentham lake looking south to Tittensor*



*Trentham – Italian Gardens*

Much of the land area is under the control of three principal landowners – Lord Stafford, the Forestry Commission, and St. Modwen, who purchased the Trentham estate in 1996 with the intention ‘to regenerate and restore the historic estate and gardens’ and turning it ‘into a premier tourist and leisure destination of national significance’. This they have accomplished. Development, therefore, has been limited to small pockets of land where private developments have taken place with private roads and management companies, infill/ribbon housing along the principal roads or farm conversions, the only exception to this is the area to the north of Whitmore Road, which is a southward extension of suburban sprawl from Newcastle under Lyme into Swynnerton Parish Council territory.

### **Tittensor Ward**

Tittensor village lies immediately adjacent to the A34 trunk road on the eastern boundary of Swynnerton Parish. It takes its name from the family occupying the manor before 1405. The manor house itself, after several rebuilds, was finally demolished in 1834 with the ruins also removed during the 1960s. St Luke’s Church was built in 1880 with some of the stone from the manor house. The hamlet became part of the Trentham Estate in the 19<sup>th</sup> Century but was sold again and enlarged during the 1950s with 100 council houses built, now largely privately owned, and in the 1960s with the development of the major current housing estates (200 houses) and the building of the village hall off Winghouse Lane.



Groundsloe Hospital lay to the west of the village centre and was originally built as a hunting lodge by the Duke of Sutherland when he purchased Tittensor during the 19<sup>th</sup> Century. After its sale in 1913 it became an isolation hospital and finally a maternity home before its closure in 1987. By 2002 the former hospital annexes were redeveloped into detached homes and terraces, while the Duke's former lodge has been converted into 25 flats. More recently The Winghouse pub on the A34 was demolished in 2014 and replaced with new housing – mostly 4-bed detached dwellings.

Tittensor is designated a Key Service Village in the Local Plan. It supports a village shop and Post Office, a First School with some 60 pupils, a church, and a well-supported Village Hall with a bowling green and new children's play area. It is served by the regular bus service 101 operating between Stoke-on-Trent, Stone and Stafford. Open spaces for public use include the 'Green Drive' which is a woodland area adjacent to the village, often used by dog walkers. This area also offers a lake attracting anglers, as well as nature sightings for visitors.



*Tittensor War Memorial*



*Tittensor Village Hall with play area*

There is also a road haulage company, a car sales garage and a wine merchant business situated on the eastern side of the A34 road through the village.

Following the previous Local Plan issued by Stafford Borough Council, there has been a resistance to sprawling ribbon development forming along the A34, which has preserved the separateness of Tittensor and the views from the village across the Trent Valley to the east.

### **Swynnerton Ward**

Swynnerton Ward is the largest ward in geographical terms. It lies approximately five miles north-west of Stone and comprises the whole of the western Parish Council boundary and is located within the North Staffordshire Green Belt. It is divided by the SE/NW routes of the A51 and the A53 and the NE/SW orientated A519. Minor roads link the principal settlement of Swynnerton village in the south of the ward to the A51 and the A519. The M6 motorway follows the eastern ward boundary for most of its N/S length but there is no access to the motorway.

This early Saxon manor settlement has seen many changes. Post Norman Conquest, the Saxon owners were ousted in favour of Robert of Stafford as tenant-in-chief with Alan of Swynnerton holding it from him as detailed in Domesday Book in 1086. Robert de Swynnerton was granted a Charter by Edward I in 1306, enabling the village to hold weekly markets and an annual fair. In 1550 Elizabeth Swynnerton married William Fitzherbert and since then the Fitzherbert family have owned the manor house and estate. A considerable amount of the land area of the ward is still part of the Fitzherbert Estate, with further stretches of woods owned by the Forestry Commission. Swynnerton is the largest settlement with numerous small hamlets and isolated farms scattered across the whole of the Ward which is largely agricultural in nature.

In 1645, during the Civil War, the Roundheads burnt the manor house to the ground and the present Swynnerton Hall was eventually rebuilt between 1750-1800, in a style similar to Chatsworth, but half a mile uphill from its original site, next to the beautiful Norman church of St. Mary. The hovels of the villagers spoilt the new southern view so the village was moved en masse to its present position behind the hall. The Catholic chapel and presbytery beside Swynnerton Hall were added 1867-1870. The core of the village today comprises the two churches, the Fitzherbert Arms pub, a garage and a shop/Post Office, which were originally the old blacksmiths and wheelwright's premises, in addition to tenant housing and thatched cottages. The old wooden Women's Institute of the 1930s has moved and become the modern Village Hall on Early Lane. The village school closed in 2007. The Post Office closed in 2021 together with the village shop.



*Swynnerton Village with pub opposite shop*



*Swynnerton Parish Church of St. Mary's*

The importance of the historical nature of Swynnerton has been recognised by the establishment of a Conservation Area to protect the village centre from inappropriate design and over development. It includes ten listed buildings, two of which are Grade I, the historical park attached to the Hall, groups of trees in the Park, the churchyards and along the main road through the village.

The bulk of modern expansion throughout the Ward has been largely confined to land around Swynnerton village and has taken place post WWII. The redevelopment of the 1940s hostel, Frobisher Hall, which housed workers from the Munitions Factory at Swynnerton Army Camp, and the old Walled Gardens of Swynnerton Hall, added 300 houses carefully hidden by trees to the west of the Conservation Area. More recent developments are the closure and demolition of the Catholic Primary School which has been replaced by a rural exemption scheme of mixed housing by Stafford and Rural Homes (19 dwellings), and a private development of rental-only properties carried out by the Fitzherbert Estate on the northern edge of the village. (See photos below).



*New Mixed Housing in Swynnerton*



*Fitzherbert Estate new rental properties*

### 3. THE NEIGHBOURHOOD PLAN VISION

The Swynnerton Neighbourhood Plan seeks to promote and allow development within the Parish which -

- a) suits the needs and desires of the present and future communities in a way which is sensitive and sympathetic to the character of the area.
- b) ensures that this development is wholly sustainable in relation to existing infrastructure and services.
- c) offers a range of housing types, opportunities to establish and expand local businesses, and the provision of leisure and recreational activities to satisfy the needs of the local communities.
- d) Maintains the high quality of the existing built environment.
- e) will be limited in terms of scale within the existing infrastructure and character of the Parish.
- f) protects the nature of the whole parish, which, outside the principal villages is primarily farming and forestry with small hamlets and isolated farms in an attractive landscape.
- g) is gradual so that the present balance of satisfaction is not over-turned.

However, future national infrastructure developments such as HS2 Phase 2a will have considerable impact on Swynnerton Parish. The proposed route slices diagonally across the parish just north of Swynnerton village. **(See Map 5 for route of HS2)**. This will inevitably lead to the permanent take-up of land and permanent route changes which may alter the dynamic of the parish.

The effects of HS2 will not be certain for some years but it may have unexpected consequences in terms of the potential for new housing and supply industry development. Our vision for Swynnerton Parish is amenable to additional employment opportunities and housing within the framework set out above.

### 4. THE NEIGHBOURHOOD PLAN STRATEGY

Housing growth is to be contained within the Settlement Boundary of the Key Service Village of Tittensor in accordance with the over-arching requirements of the Local Plan. Housing types and design are included in the Supplementary Planning Design Guidance within the adopted Local Plan.

Future growth in the rural areas outside of the Settlement Boundaries will not be supported. Limited development of brown field sites and infills will be considered.

Green spaces are to be protected within the Parish. These, and important views in the countryside, are identified in the Stafford Borough Historic Environment Character Assessment. The Local Plan provides adequate policies to protect this environment.

The Neighbourhood Plan has identified the infrastructure improvements and other measures required to support additional housing in the area.

## 5. SWYNNERTON PARISH NEIGHBOURHOOD PLAN POLICIES

**5.1** Planning decisions are guided by policies in the Plan for Stafford Borough, which is referred to when planning applications are made to Stafford Borough Council. The Localism Act 2011, however, allows communities to develop their own policies, which will form part of the development plan for the area, provided that they are based on sound evidence, community input and proper principles of planning. Policies have been developed by Swynnerton Parish Council, which seek to influence planning and development outcomes in order that they help to achieve the vision for Swynnerton Parish. The Neighbourhood Plan must, with due consideration to the basic conditions set out within legislation, have regard to national policies and advice; and must be in general conformity with the strategic policies set out within the Plan for Stafford Borough.

**5.2** In line with the principles of sustainable development, which require that planning addresses environmental, social and economic issues, the main policy areas that are of most concern to residents are Housing, Employment, Traffic and Parking, and Green Spaces.

## 6. HOUSING

**6.1** The Plan for Stafford Borough adopted in June 2014, sets the development strategy for the Borough for the period up to 2031. It plans for 10,000 new houses during the Plan period. These houses will be delivered primarily at the two main settlements of Stafford and Stone (accounting for 8,000 units). 1,200 units in total will be provided in the “Key Service Villages” and 800 units will be delivered in the remaining rural areas. It is considered that the 15 on the Winghouse pub site in Tittensor (completed 2016) more than satisfies our proposed requirement for new houses under the Sustainable Settlement Hierarchy with current new developments presently under construction further west along Winghouse Lane.

**6.2** Swynnerton Parish has one of the 11 Key Service Villages identified in the Plan for Stafford Borough within its boundary –Tittensor. A key element of the Plan for Stafford Borough is that new settlement boundaries will be established for each of the Key Service Villages to provide sufficient scope for growth and development, to support Spatial Principle 3. New settlement boundaries are to be defined through Neighbourhood Plans or the Site Allocations Development Plan document.

**6.3** The Plan for Stafford Borough states that development proposals should maximise the use of brownfield redevelopment sites within the Key Service Villages to reduce the need for greenfield sites. The only brownfield sites for consideration in Tittensor are land off Winghouse Lane, and Bassetts Haulage site on the A34.



*Bassetts Haulage in Tittensor*

**6.4** The Settlement Boundary for Tittensor has been defined in accordance with Spatial Principle 7 of The Plan for Stafford Borough and developed as part of the preparation of the Neighbourhood Plan with input from the local community. The settlement boundaries (see **Map 1**) have been developed

using the former Residential Development Boundary, which was established through the previous Stafford Borough Local Plan 2001. The defined settlement boundaries provide developers and the general public with a clear indication where residential development and possible employment development will be acceptable.

**6.5** The settlement boundary incorporates several areas of land which are not currently available but remain potential for development should they become available in future, subject to planning consent. The Neighbourhood Plan Group, considering the suitability of a range of different sites within the Parish, came to this conclusion. For each site the following information was collected and assessed:

- a. A Site Allocation plan, identifying the overall extent of the land proposed for development.
- b. An explanation of the 'Key Considerations' affecting the site. These typically include issues such as the landscape within the site, views to the site, and potential connections to the surrounding area and potential use (housing or employment).

**6.6.** The consultation showed that the residents of Swynnerton Parish are positive about further housing development and accept that a supply of housing is needed to meet the needs of present and future generations. However, 42.6% of respondents indicated a preference for sites of less than 100 dwellings, which has informed the decision to include specific areas within the settlement boundary for smaller developments. The area covered by the KSV Settlement Boundary provides for land potentially available for development at –

- 1) From A34 into Winghouse Lane on left-hand side after Cranwood Road, Tittensor (**marked on Map 2 as 3a.1**). This is suitable for mixed housing with services available adjacent to the site. Access is possible off Winghouse Lane but possibly better off Copeland Avenue.
- 2) Bassetts site in Tittensor (**marked on Map 2 as 3a.2**). This is a brownfield site suitable for mixed housing including affordable housing and light dustrial/technology park type development. Established access via A34 to Stoke and Stafford and services are available on site.

It is believed this gives a realistic amount of land for new housing development to meet adequately the demands for additional residential building in accordance with the Plan for Stafford Borough without any new potential developments overwhelming the existing villages.

However, another small potential site has been identified. This is unavailable at present

- a) Land at the former site of Groundslow Hospital, off Winghouse Lane, Tittensor. This is outside the KSV Settlement Boundary but as a brownfield site has potential for 6 bungalows. Services and access are already available.

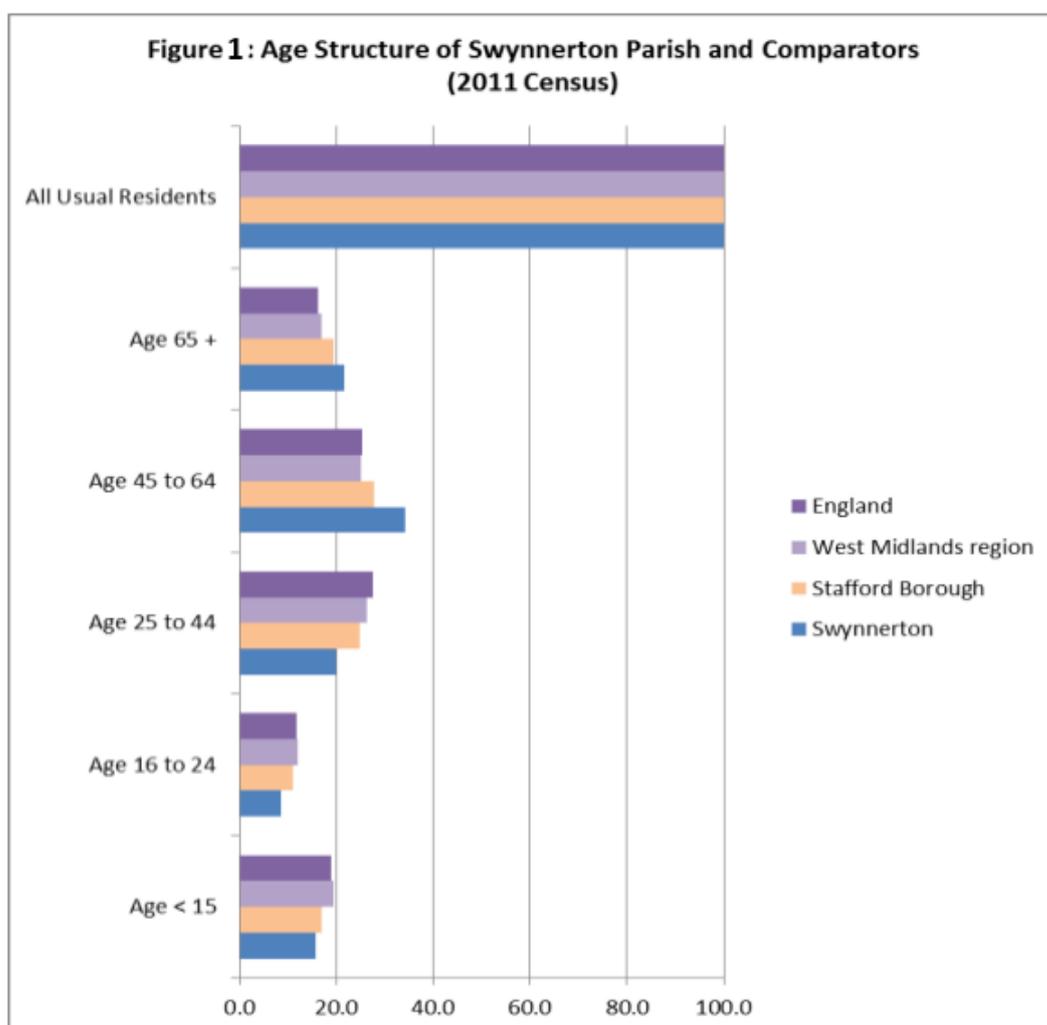
**6.7.** The number of new houses on the areas of land identified for building has been calculated at 50 in total based on 25 dwellings per hectare on those sites outside the original Residential Development Boundary. Although the density is a lower figure than used by the Borough Council in preparing its Strategic Housing Land Availability Assessment, it is believed to be more appropriate to the rural character of Swynnerton Parish.

#### ***POLICY 1 – HOUSING DEVELOPMENT***

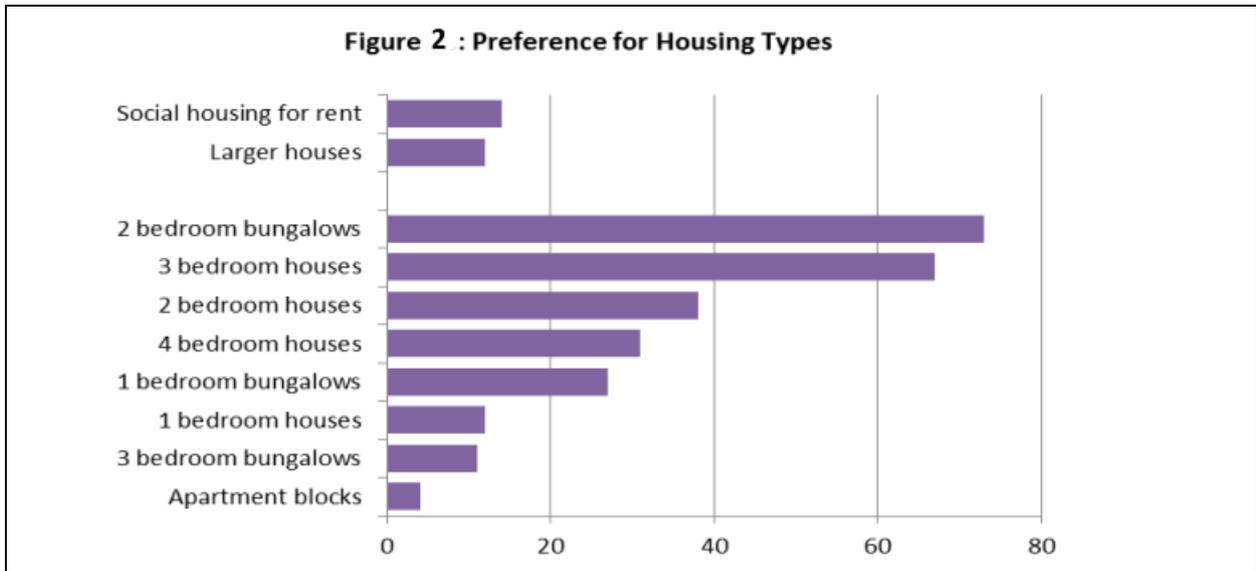
***The Settlement Boundary of Tittensor has been defined and is indicated on Map 1. Proposals for new housing development within the defined settlement boundaries will be supported.***

**6.8** The Plan for Stafford Borough requires residential developments to provide 40% affordable units on sites in Swynnerton Parish of 12 or more dwellings. The report issued following the Housing Needs Survey of Swynnerton Parish undertaken in 2012 by Housing Plus, and Stafford and Rural Homes identified a need for new homes for local people. This was further emphasised by the consultation results, which showed a significant requirement for affordable homes in the Parish.

**6.9** The Census information 2011 and the Health and Wellbeing District Profile for Stafford Borough 2014 indicate that the average age of residents in Swynnerton Parish is higher than in Stafford Borough and the wider area. Therefore, there appears to be a requirement for smaller homes and bungalows to enable people to downsize and encourage young people and families to purchase homes in the Parish, thereby decreasing the average age of the residents within the Parish.



**6.10** The consultations undertaken for the Neighbourhood Plan identified strong support for the provision of 3 bedroom houses and 2 bedroom bungalows, with a preference for houses to be available on the open market. 42.6% of respondents indicated a preference for these sizes and types of dwelling. The Strategic Housing Market Assessment 2012 identified Swynnerton Parish as having a high percentage of Council Tax Band F properties in relation to other parishes in the Borough. Concern was also expressed through the consultation that there are not enough affordable homes for first time buyers, especially young people.

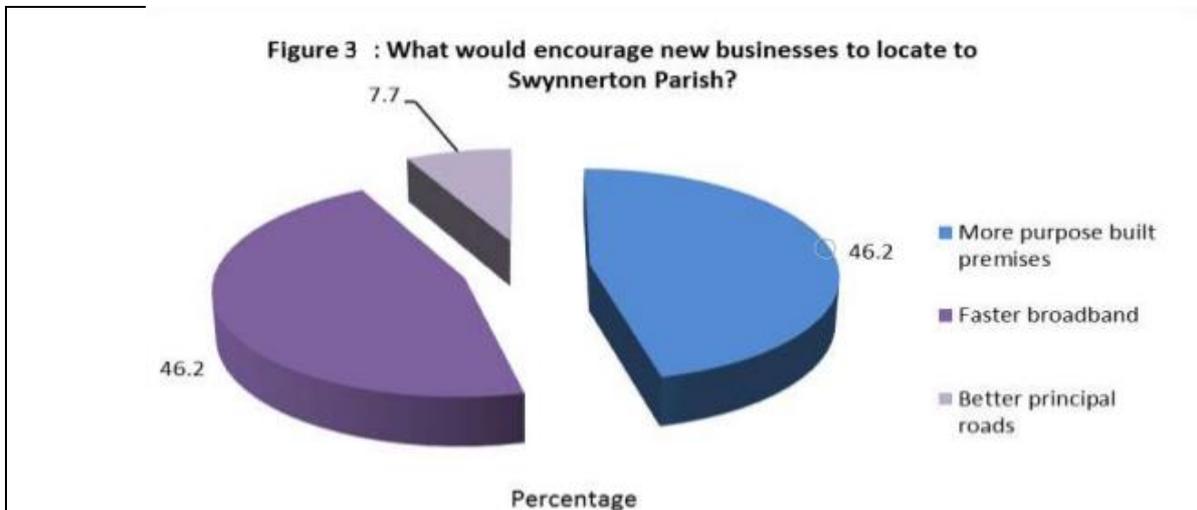


**POLICY 2 – HOUSING TYPES**

*To support the aspirations of the local Parish, new housing developments should seek to provide a mix of market and affordable houses. Self-build housing will be supported. The provision of 3 bedroom houses and 2 bedroom bungalows within housing developments will be supported.*

**BUSINESS AND EMPLOYMENT**

The questionnaire results show only 12.7% of respondents thought that employment opportunities in the parish were “good” or “excellent”. In terms of whether there should be more job opportunities, 52.5% were in favour with 47.5% against. However, when asked if more land should be made available for business development, 64.7% were against it. This contrasted with the response from the Business Survey where 75% said the Neighbourhood Plan should make *more* land available for employment use. These Respondents felt that any additional employment sites must take into consideration infrastructure concerns and other transportation issues whereas the general questionnaire respondents were more concerned about the impact on the Green Belt and preferred the use of existing brownfield sites.



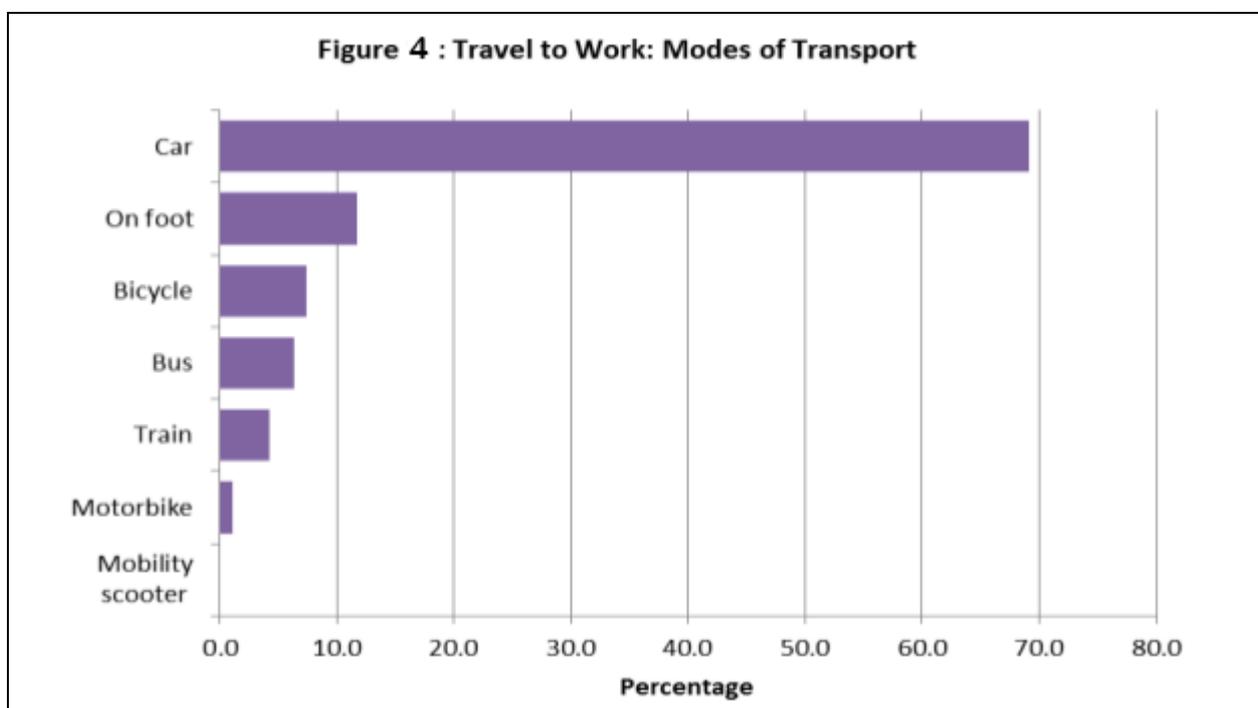
**POLICY 3 – GROWTH OF EMPLOYMENT AND BUSINESS**

*Proposals involving sustainable growth and expansion of new and existing commercial enterprises using existing and new sites will be supported. Development proposals that provide a range of sustainable economic activities within the rural Parish will be supported. Home working and working from home are encouraged.*

**8. TRAFFIC AND PARKING**

**8.1** Swynnerton is a rural parish with few major routes running through it but a considerable network of B-roads and minor lanes reflecting its ancient agricultural heritage. Most of the major roads run north/south with minor roads forming the majority of routes on an east/west axis.

The parish is bisected by the north/south route of the M6 between Stafford and Newcastle under Lyme with motorway junction 15 within the northern boundary of the parish. The north/south route of the A34 between Stone and Newcastle forms a large part of the eastern boundary of the parish and passes through Tittensor village and the eastern part of Hanchurch and Trentham Ward. The only major A roads are the A51 which runs east/west to the north of Swynnerton village and the A519 which runs north/south from Hanchurch village past Swynnerton towards Eccleshall. Swynnerton is wholly served by minor roads and lanes.



The frequent closures of the M6 in North Staffordshire for repair or accident clearance result in heavy use of the A34 and A519 as alternative routes. This puts considerable pressure on the minor roads

which link the villages to local facilities and places of work, leading to long queues and delays. In addition, minor routes through all villages are used as 'rat runs' by many drivers on a daily basis in preference to the major routes which are very often difficult to cross.

**8.2** All three villages listed traffic as a major cause for concern in our initial questionnaire where some 67% of respondents travel to work by car (see Figure 17). The majority of respondents also found that the principal roads throughout the Parish were not adequate to sustain development on a large scale without suitable improvement.

**8.3** Parking was not flagged up as a major problem in Hanchurch/Trentham, where the need for additional parking is met mostly by car parks at the churches and village halls. The recent development of housing on the Winghouse pub site in Tittensor, has led to parking becoming an issue at the junction of Winghouse Lane and the A34. In Swynnerton neither churches have designated car parking areas and parking at the pub is very limited. In both cases this results in on-street parking which is often dangerous or blocks access where the roads are particularly narrow. This in turn makes it difficult for buses to get through on time.

**8.4** The only form of public transport available in Swynnerton Parish is a bus service. Tittensor is best covered by a regular link between Hanley and Stafford via the A34 but there is no bus service in Hanchurch and Trentham Ward. The bus timetable for Swynnerton is somewhat erratic and not conducive for travel to and from work. As this visits many of the hamlets in the parish, it takes an hour to travel the 8 miles to Stafford or Hanley. For example, the No. 13 Stone to Stafford bus is currently routed through Yarnfield, Swynnerton, Eccleshall, Norton Bridge, and Seighford. At present this bus runs four times a day. During school terms, dedicated coaches are used to convey schoolchildren to and from the local Middle and Secondary Schools.

**8.5** There are no designated cycle routes in the parish, and it is hard to see where any such routes could be safely installed when the majority of roads are too narrow and winding.

#### **POLICY 4– TRAFFIC AND PARKING**

**Major development proposals (as defined by the Town and Country Planning Act ) should:**

- a. Identify the realistic level of traffic they are likely to generate.**
- b. They must assess the potential impact of this traffic on existing traffic, pedestrians, cyclists, road safety, parking and congestion within the parish and include measures to mitigate harm.**

### **9. LOCAL GREEN SPACE**

**9.1** The Parish consists mainly of agricultural land. It also includes Sites of Biological Importance and Sites of Special Scientific Interest together with several Conservation areas. It is felt that these are adequately protected by the Plan for Stafford Borough, which will preclude development in these areas except in special circumstances. Existing open spaces have been identified as:-

- A. Tittensor - Green Drive Nature Reserve (adjacent to southern settlement boundary) and a small play area behind the village hall.
- B. Swynnerton – A cricket pitch and surrounding open space with a play area
- C. Trentham – Ferndown Nature Reserve also with a small play area attached

**9.2** In terms of open space provision, 88.3% of respondents found this to be adequate, with the highest satisfaction in Swynnerton and the least in Tittensor. **(See Map 3).**

**9.3** Likewise, 79.8% of respondents were of the view that there is an adequate provision of children’s play areas across the Plan area. This reflects the installations of play equipment by Swynnerton Parish Council in Tittensor and Hanchurch/Trentham Wards. However, the provision of sports facilities showed a different picture where the spatial division between the four villages is more marked with Tittensor respondents returning 54.1% as inadequate.

**9.4** There are numerous public footpaths throughout the Parish most of which are well used by the local population and other walkers from outside the area. However, these are largely across the fields rather than roadside paths. Questionnaire respondents flagged up the lack of footpaths between our villages and all other settlements such as Cold Meece, Yarnfield and Stone.

**POLICY 5 – LOCAL GREEN SPACE**

**1. Four sites are identified on Map 3 as Local Green Space. No development will take place on these sites, other than in very special circumstances.**

**2. To maximise opportunities to walk and cycle within the Parish, the linking of new and existing pedestrian routes both to other villages and Green Spaces will be supported.**

**10. HISTORIC ENVIRONMENT**

**10.1** The majority of housing within the Parish has been developed since the end of the 19th Century with housing estates in Swynnerton and Tittensor built during the 1960s, 1970s, 1990s and 2010s so the historic environment is largely formed by the two great estates of Trentham and Swynnerton - housing for their workers and service providers together with tenant farms. There are Conservation Areas already designated covering Swynnerton Village, Trentham Gardens and Hanchurch Village, **(See Maps 4a, 4b and 4c)**, where most buildings with Listed status are found. Elsewhere there are two listed houses in Tittensor and two north of Hanchurch. There are also several barns, outbuildings and mediaeval hedgerows related to farms which are Grade II listed.

**POLICY 5 – HISTORIC ENVIRONMENT**

**New development should be designed to respect the existing heritage of the Parish. To maintain the area’s distinctive character and local architecture, applicants should demonstrate that they have considered Stafford Borough’s Supplementary Planning Guide to help inform the design process.**

**10.2** In response to the Survey question ‘Are there any important buildings or facilities which you think should be considered for protection?’ the strongest responses were for the protection of churches, village halls and pubs followed by post offices and open spaces.

**10.3** During the consultation process, residents of the Parish expressed the opinion that future development should reflect the rural character of the parish, using traditional styles with sympathetic

building materials. Signage, advertising and street furniture should be minimal and respect the locality using traditional materials and colours.

## 11. ASPIRATIONS

### Introduction

**11.1** In considering all the aspects of these policies, several matters were raised that have led to the preparation of a list of aspirations of the local community which although they are not planning policies, indicate things that would enhance and preserve the character of the Parish and add to the health and wellbeing of our residents. The issues below featured largely in the consultation responses as being important to the future success and prosperity of the Parish and are aspirations which the Parish Council would like to see delivered during the plan period.

**11.2 Road and traffic infrastructure** – a common thread running through all of the villages is a strong request for speed reducing measures. There are a number of “rat runs” and shortcuts that are used at excessive speeds through residential areas. Also problematical is the number of HGVs that use minor roads through all our villages. We would therefore like to see: -

- a. Stricter monitoring of HGV traffic through all the villages.
- b. More traffic calming measures in all of the villages.

**11.3 Improvements to public transport** – more frequent buses at times to suit users rather than bus companies’ scheduling, possibly by subsidies and/or sponsorship or development of Dial-a-ride schemes.

**11.4 Footpaths/pavements** –

- a. Reinstatement of pavements that have been allowed to fall into disuse such as the Swynnerton to Cold Meece pavement enabling walkers to use the road route safely.
- b. Repairs to existing pavements, many of which are urgent.

**11.5 Preservation of the rural environment and village communities** by not allowing village amenities to fail by:-

- a. resisting moves to sell off pubs and village halls for housing;
- b. resisting closure of Post Offices;
- c. preserving the peace of the environment by disallowing noisy or disruptive activities.

**11.6 Development of HS2**

Until we know the outcome of the current governmental Review of HS2, ongoing efforts will be maintained to minimise the impact of HS2 along its projected route across Swynnerton Parish during construction. Further efforts will be made to maximise its potential benefits to the Parish as whole.

## 12. PLAN DELIVERY AND OTHER FACTORS

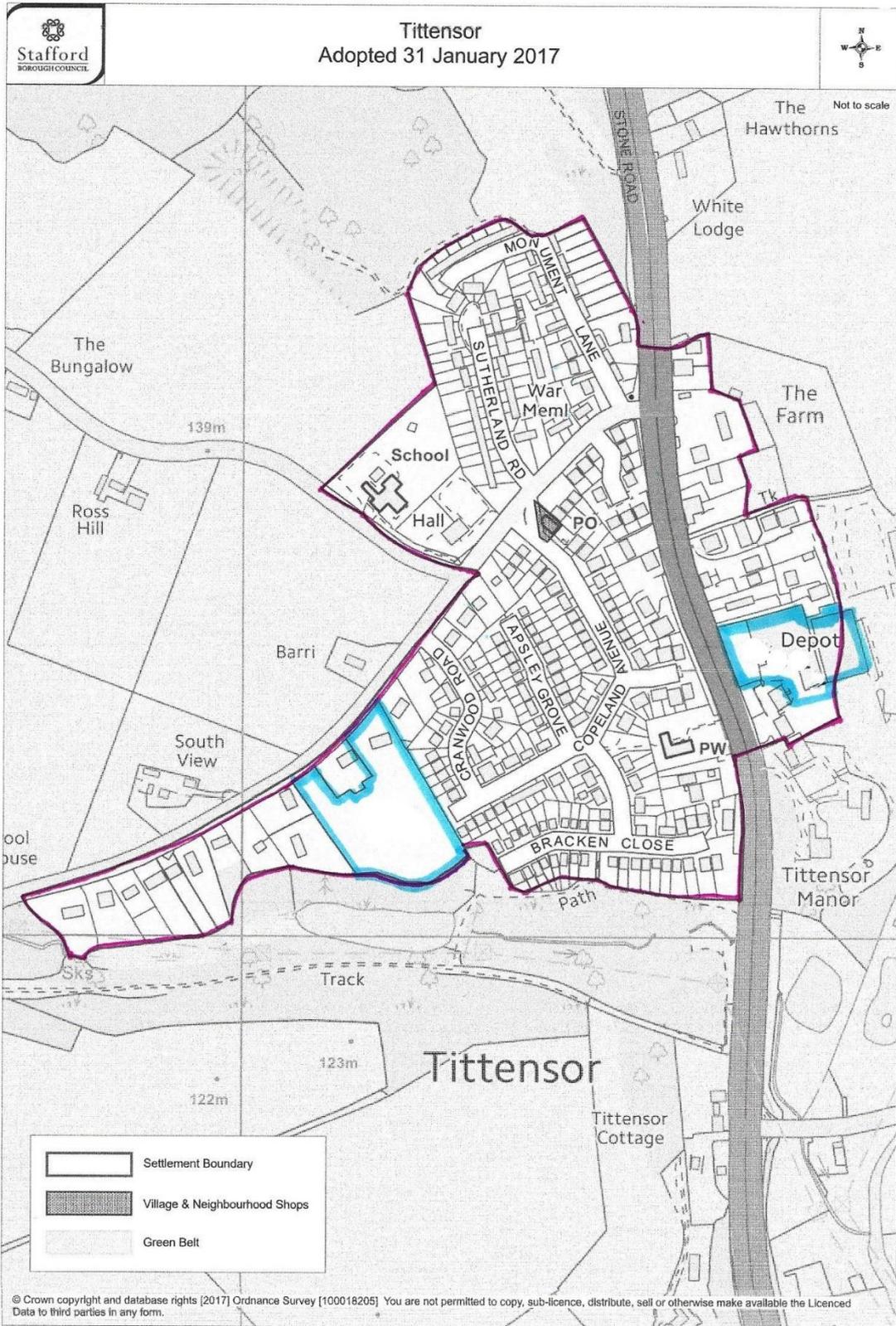
**12.1** It is envisaged that the achievement of the above aspirations will be supported through the Community Infrastructure Levy contributions.

**12.2** The Swynnerton Parish Neighbourhood Plan will be delivered until 2050 with different stakeholders and partners. In order to ensure the Neighbourhood Plan is flexible and responsive to socio-economic and environmental changes, the Parish Council accepts that a monitoring and review period will be required to assess the delivery of proposals and policies. There will be four strands of activity which will direct delivery and each is important to shaping Swynnerton Parish in the months and years ahead. These requirements comprise:-

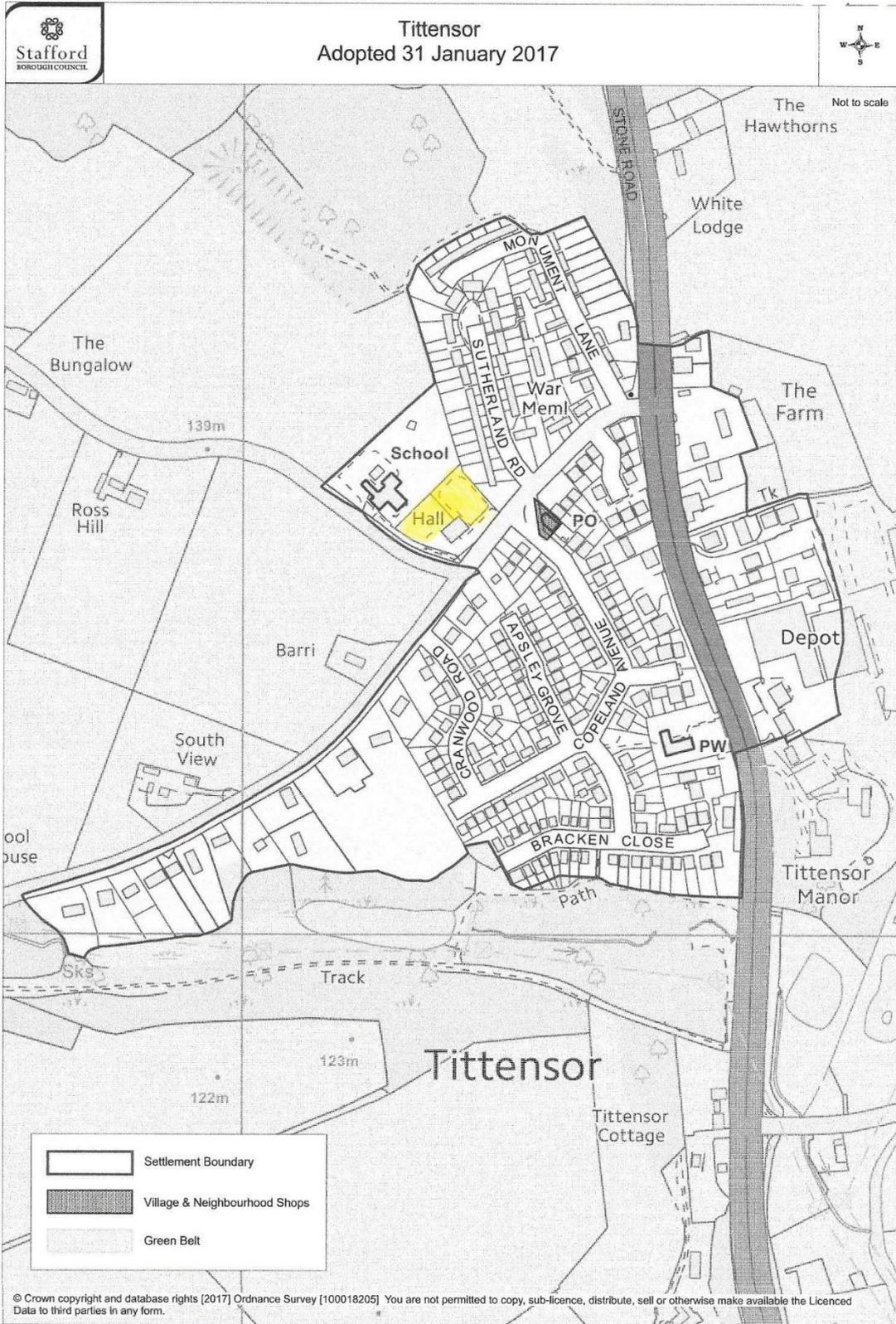
- a. The Parish Council will liaise with Stafford Borough Council, Staffordshire County Council, adjacent Borough Wards and external agencies regarding the provision of schools, parking, open space and road infrastructure improvements.
- b. The Parish Council will seek to be involved with negotiations on planning applications within both the settlement boundary and the parish boundary.
- c. The Parish Council would welcome joint discussions about developer contributions with Staffordshire County Council, Stafford Borough Council, and developers as a result of proposed developments at the earliest opportunity.
- d. The Parish Council will liaise with HS2, SBC, SCC, EA, Highways England, adjoining boroughs and other parties, to ensure that the disruption and inconvenience during the proposed construction of HS2 Phase 2A is kept to a minimum should the project go ahead as currently
- e. planned.



# MAP 2



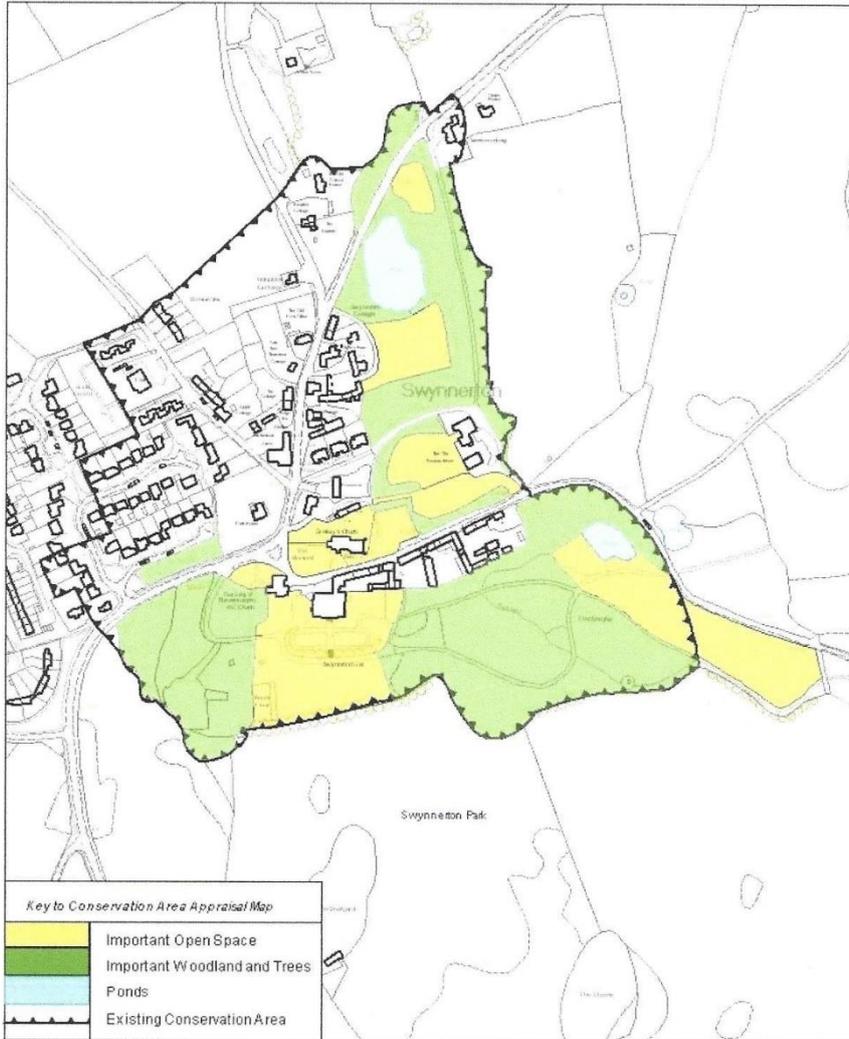
# MAP 3



# MAP 4a

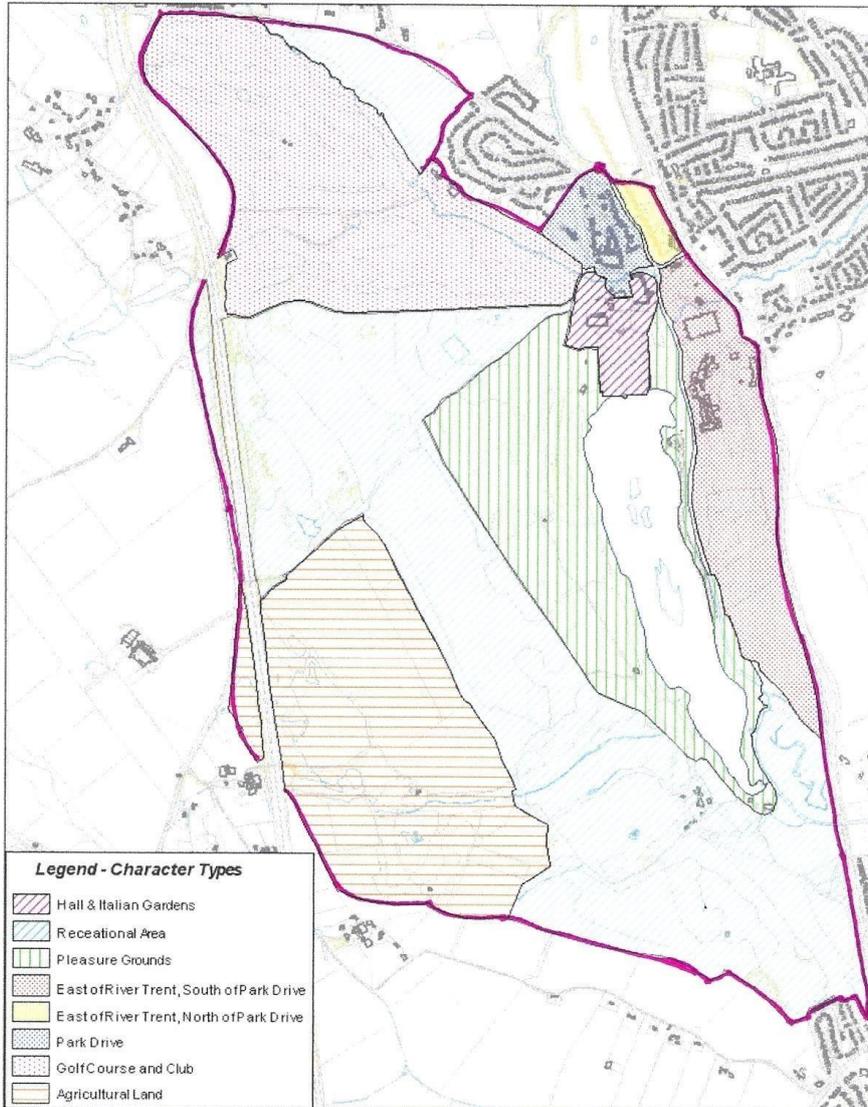
 <p><b>Stafford</b> BOROUGH COUNCIL</p>	<p>Stafford Borough Council Civic Centre Riverside Stafford ST16 3AQ Tel: (01785) 619000</p>	<p>Not to scale</p>	
		<p>Date: May 2013</p>	

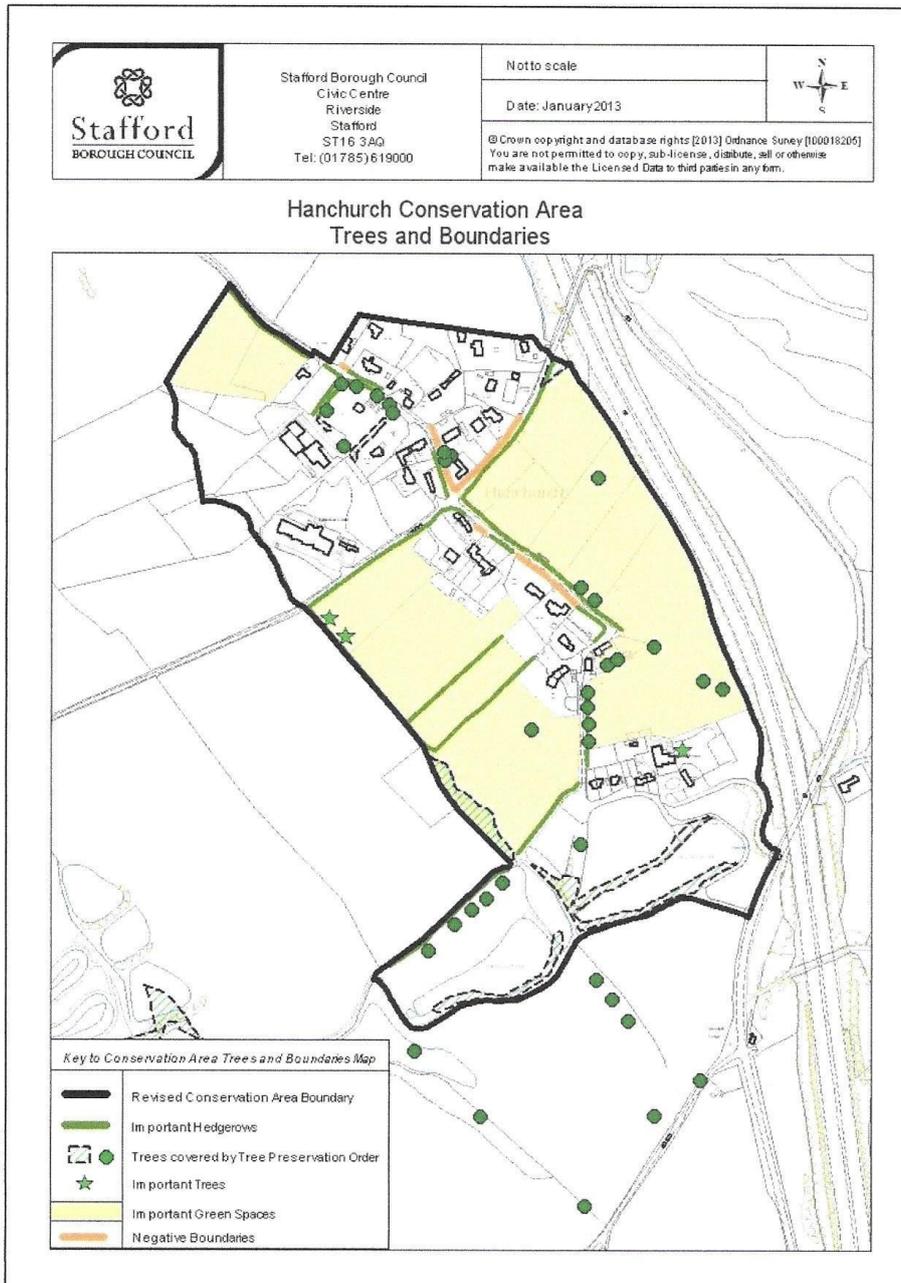
## Swynerton Conservation Area Open Spaces and Trees



	Stafford Borough Council Civic Centre Riverside Stafford ST16 3AQ  Tel No. 01785 619000	Scale: 1:15000	
		Date: Nov2012	
		© Crown copyright and database rights [2012] Ordnance Survey[100018205]	

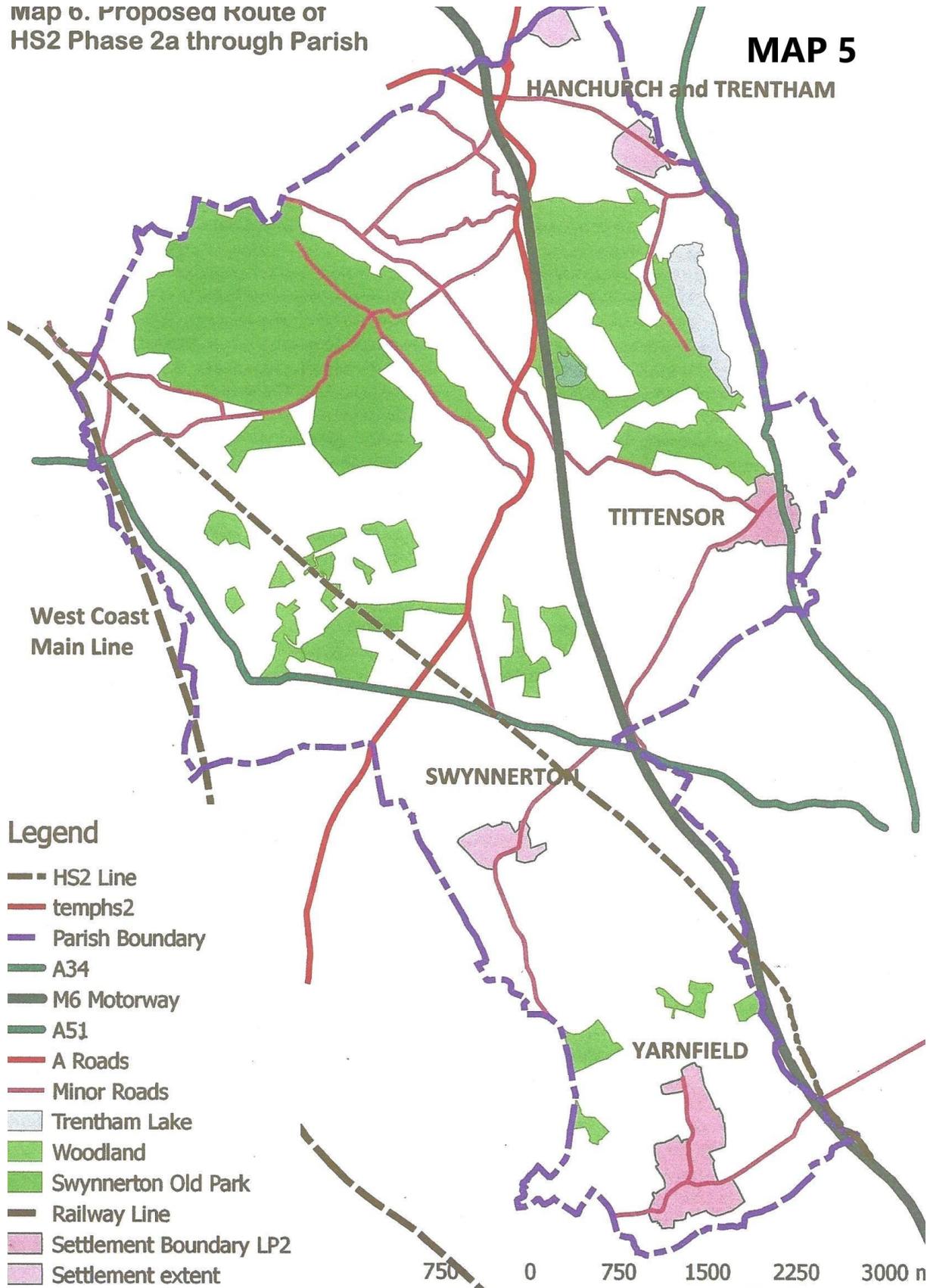
Trentham Conservation Area Appraisal - Character Areas





map 6. Proposed route of HS2 Phase 2a through Parish

**MAP 5**



**Swynnerton  
Parish  
Councillors**

**Swynnerton Ward**

David Butler  
01782 796212  
Frank Cheadle  
01782 796308

**One Vacancy**

**Tittensor Ward**

Barbara Fieldhouse  
01782 373256  
Peter Bickerstaffe  
01782 372495  
Steven Riddle  
01782 351042

**Trentham Ward**

Kay Ong  
01785 761628  
Norman Leeson  
01785 812789

**One Vacancy**

**Yarnfield Ward**

Roy James (Chairman)  
01785 760880  
Frank Cromey  
01785 760636  
Brian Eyre  
01785 760701  
David Tucker  
01785 760682

**Borough Councillors  
for Swynnerton Ward**

Stan Highfield  
01782 796257  
Brian Price  
01782 373825

**County Councillor**

Frank Chapman  
01785 850838

**Parish Clerk**

Liz Harrington-Jones  
01785 663198  
[lzharringtonjones@  
hotmail.co.uk](mailto:lzharringtonjones@hotmail.co.uk)

# SWYNNERTON PARISH COUNCIL NEWS

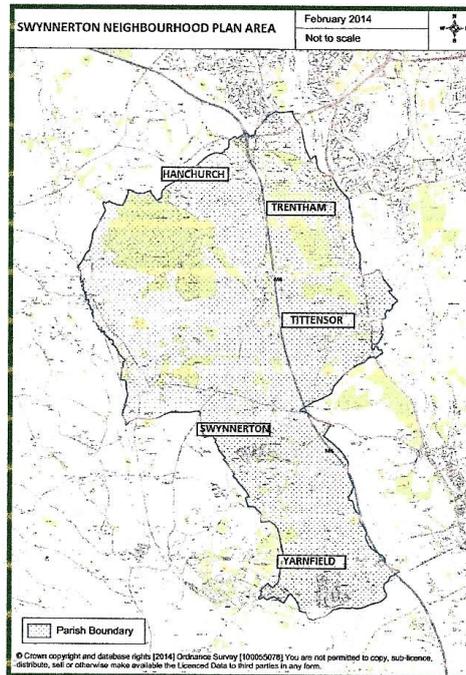
[www.swynnertonparishcouncil.org.uk](http://www.swynnertonparishcouncil.org.uk)

Volume 1, Issue 2

April 2014

## The Future of the Parish—have your Say

Swynnerton Parish Council, working together with Stafford Borough Council, is in the process of producing a Neighbourhood Plan which will cover the area of the Parish. This stretches from Hanchurch in the north, Tittensor and Swynnerton villages and Yarnfield to the south.



The Plan will set out where new development is preferred, what type of development it may be and what kind of leisure and social facilities will be needed for our growing communities.

The Neighbourhood Plan is different from previous plans because it is a plan for the whole Parish developed by the people of the Parish who know and understand the needs and concerns of their community.

To do this, the Parish Council would like to hear from as many people as possible from all walks of life—residents, businesses, shoppers, young people, retired people, service providers, community groups, commuters, etc.. Public participation is key to the successful preparation of a Plan which reflects the future needs of those living and working in the Parish.

We have submitted the first stage of this process which is that the whole of the Parish area be formally designated by Stafford Borough Council. As this is part of the statutory process, Stafford Borough Council have sent out consultation letters to all properties with a plan of the area to be designated. There is also the opportunity to submit your comments by post or online—<http://staffordbc-consult.objective.co.uk/portal/> or by email to [forwardplanning@staffordbc.gov.uk](mailto:forwardplanning@staffordbc.gov.uk) or if you need assistance, please ring the Forward Planning team on 01785 619000.

Swynnerton Parish Council intends to set up a steering group comprising several Parish Councillors, members of the general public and community groups who express an interest. We will be holding a public meeting in the near future but if you are interested in taking part, please contact either your Ward Councillors (listed on the left) or our Parish Clerk.

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# SWYNNERTON PARISH COUNCIL NEWS

[www.swynnertonparishcouncil.org.uk](http://www.swynnertonparishcouncil.org.uk)

Volume 1, Issue 3

November 2014

## The Planning System and the Neighbourhood Plan

Introduction by Roy James, Chairman of Swynnerton Parish Council



New affordable housing on the site of Our Lady's Catholic Primary School in Swynnerton.

England's planning system shapes new development all over the country making sure it's positive for people, the economy and the environment. The system exists to ensure that development is in the public interest, weighing up its economic, environmental and social benefits and drawbacks. It plays a key role in making sure the places where we live, work, learn and play are attractive, vibrant and well designed. The planning system can make sure that development supports regeneration and meets the needs of local communities. It can support the development of affordable housing and it can prevent development where it would cause unacceptable environmental impact.

We are entering into a new era for planning. The Government has placed a renewed emphasis on planning at the local level because it believes that local people understand what local needs are and how they can be met. A key component of the new approach to planning is the **Neighbourhood Plan**. The Neighbourhood Plan can be used to develop a shared vision for the neighbourhood; establish where new homes, shops, offices and other development should be built; identify and protect important local green spaces; and influence the architecture of new buildings. This new type of plan will mean that local communities will be able to come together to shape the future of their area. Neighbourhood Plans provide a great opportunity for you to have more influence in how the place in which you live, work, learn and play will change over time. Your local knowledge and your sense of what needs to be protected and what needs to change can really make a difference.

The first and vitally important part of the Neighbourhood Planning process is local consultation, starting with this survey. Once the survey results have been analysed, a draft Plan and policies will be written and published for your comment. The proposed Neighbourhood Plan will then be submitted to the Borough Council for independent examination. This will be followed by a referendum which must achieve majority support before the Plan can be adopted.

When adopted, our Neighbourhood Plan gains legal status and sits alongside the Borough Council's Local Plan. Our Neighbourhood Plan will then be taken into account when the Borough Council decides on Planning Applications in our area. Of note, the successful completion and adoption of our Plan will allow some of the money received from future developers to be spent directly in our Parish.

Please do take the time to complete and return this questionnaire –

it will be **YOUR NEIGHBOURHOOD PLAN** for years to come.

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# SWYNNERTON PARISH COUNCIL NEWS

[www.swynnertonparishcouncil.org.uk](http://www.swynnertonparishcouncil.org.uk)

Volume 1, Issue 4

June 2015

## STOP PRESS—Neighbourhood Plans have teeth!



New Development in Swynnerton

For those of you who have been sceptical about the need for or the effectiveness of Neighbourhood Plans, an article in the national press recently showed that they do indeed have legal status. The residents of Winslow in Buckinghamshire won a landmark victory over a developer in the High Court. A Winslow councillor said that the case set a precedent which could be used by other communities and would hopefully be the start of more localism and much less legalism in relation to neighbourhood planning. So far there are 50 Neighbourhood Plans completed with another 1,400 in the pipeline.

Swynnerton Parish Council is now analysing the results of the questionnaire posted out to you before Christmas. The number of responses was disappointing – 6.5% of over 2,000 sent out, but over 40 people expressed their willingness to help form a working group to organise and carry out the next steps required to form our Plan which was remarkable. We will be meeting with them shortly to form the group and move on to the next step.

For those residents who missed the deadline for completed questionnaires, there will be another opportunity as we are holding local sessions in each Ward where you can come along and speak to councillors about the Neighbourhood Plan, see the initial results of the survey, or just complete the questionnaire and have a cup of coffee. However, if you are unable to attend your local meeting but would still like to make your views known, please contact either of your Ward Councillors or our Parish Clerk.

**Swynnerton Village Hall – Saturday 4 July, 11-1pm** with Cllr Butler and Liz Harrington Jones

**Tittensor Village Hall – Saturday, 4 July, 11-1pm** with Cllrs Fieldhouse and Boulton

**Trentham Church Hall – Saturday, 4 July, 11-1pm** with Cllrs Leeson and Ong

(The Church is situated at the end of Park Drive off Whitmore Road. Please use the car park opposite the entrance to the yellow brick courtyard).

**Yarnfield Village Hall – Saturday 11 July, 11-1pm** with Cllrs Tucker and Cromey

Please make the time to join us at these venues as the more responses we have, the more accurate our plan will be in reflecting the views and wishes of our residents. As Chairman Roy James said in a previous edition- it will be **YOUR NEIGHBOURHOOD PLAN** for years to come.

## SWYNNERTON PARISH COUNCIL NEIGHBOURHOOD PLAN QUESTIONNAIRE

Neighbourhood Plans provide a great opportunity for you to have more influence in how the place in which you live, work, learn and play will change over time. Your local knowledge and your sense of what needs to be protected and what needs to change can really make a difference.

A vitally important part of the Neighbourhood Planning process is local consultation, starting with this survey. Once the survey results have been analysed, a draft Plan and policies will be written and published for your comment. The proposed Neighbourhood Plan will then be submitted to the Borough Council for independent examination. This will be followed by a referendum which must achieve majority support before the Plan can be adopted.

When adopted, our Neighbourhood Plan gains legal status and sits alongside the Borough Council's Local Plan. Our Neighbourhood Plan will then be taken into account when the Borough Council decides on Planning Applications in our area. Of note, the successful completion and adoption of our Plan will allow some of the money received from future developers to be spent directly in our Parish.

Please also note that funding for publications relating to the development of Neighbourhood Plans comes from Central Government not Swynnerton Parish Council precept or Stafford Borough Council.

Please do take the time to complete and return this questionnaire – it will be **YOUR** Neighbourhood Plan.

1. In which village do you live or which is your closest village?

Swynnerton ( ) Tittensor ( ) Hanchurch/Trentham ( )

2. How do you rate the general quality of the environment in your village?

Excellent    Good    Average    Poor    Very Poor

If less than average, please tell us why.

3. What is the best thing about where you live?

4. What is the worst thing about where you live?

5. If you could change one thing about your village, what would it be?

## Buildings and Housing

Government has recently introduced powers to provide protection to buildings or local facilities which can be identified as having 'Community Value'. This is intended to cover things which are not already protected by other laws such as Listed Buildings and Conservation Areas.

6. Are there any important buildings or facilities in Swynnerton Parish which you think should be considered for protection?

YES/NO

If so, please identify it/them.

As we mentioned before, one of the main features of our Neighbourhood Plan is to manage the housing developments within our area so we would like to ask you the following questions.

7. Please tick which you think best describes the current provision of housing in Swynnerton Parish.  
Excellent ( )    Good ( )    Average ( )    Poor ( )    Inadequate ( )
8. If new homes are to be built, what type of houses should be given priority?  
Housing Association to rent ( )                      To be sold on the open market ( )  
Sheltered homes to buy or let ( )                      Homes with shared equity ( )
9. The new Stafford Borough Council Local Plan indicates that Swynnerton Parish as a whole may have to take a share of new build housing in the next 17 years. If new homes are to be built, how many should be permitted in our parish over this period?  
No more than 100 ( )                      No more than 200 ( )  
No more than 300 ( )                      No more than 400 ( )  
Unlimited number ( )                      None ( )
10. In your view, what sizes and types of dwellings should the plan prioritise?  
1 bedroom houses ( )                      2 bedroom houses ( )  
3 bedroom houses ( )                      4 bedroom houses ( )  
Larger houses ( )                      1 bedroom bungalows ( )  
2 bedroom bungalows ( )                      3 bedroom bungalows ( )  
Apartment blocks ( )                      Social housing for rent ( )
11. Can you identify areas of land within or around your village where you consider a development of more than 10 houses would be acceptable? If so, please provide sufficient information in the box below to allow the area to be identified on a map.

If you wish to make any comments or other proposals for housing within Swynnerton Parish Council area, please use the space below.

.....  
.....  
**Employment**

12. What do you think of the job opportunities in your Parish area?  
Excellent      Good      Average      Poor      Inadequate
13. Would you like to see more local employment opportunities?      YES/NO
14. If yes, do you think more land in the parish should be identified for business development?  
YES/NO
15. If you work, how far from home do you travel?  
Up to 1mile ( )    1-3 miles ( )    3-7 miles ( )    More than 7 miles ( )
16. If you work, how do you travel to work? (Please tick **all** that apply)  
Car ( )    Bus ( )    On foot ( )    Motorbike ( )    Bicycle ( )    Mobility scooter ( )  
Other please specify .....

**Transport**

17. How do you rate the parking facilities in your village area?  
Excellent      Good      Average      Poor      Inadequate
18. Do you think the principal roads throughout the parish area are adequate to sustain future development without suitable improvement?      YES/NO
19. Do you use public transport to get to shops/sports facilities, doctors etc.?      YES/NO
20. If better public transport is needed, tell us how you think it should be improved.

**Community Facilities and Recreation**

21. Which facilities in the parish area do you or your family use?
- |                      |     |                    |     |
|----------------------|-----|--------------------|-----|
| Post Office          | ( ) | Shops              | ( ) |
| Village Hall         | ( ) | Schools            | ( ) |
| Pubs                 | ( ) | Outdoor Sports     | ( ) |
| Health/Fitness Clubs | ( ) | Playgrounds        | ( ) |
| Public Footpaths     | ( ) | Public open spaces | ( ) |
| Mobile Library       | ( ) |                    |     |
22. Do you think there is adequate public open space in your village?  
YES/NO
23. Do you think there is adequate provision of children's play areas?  
YES/NO
24. Do you think the current sports facilities are adequate and within easy reach?  
YES/NO



- Hand it to any Ward Councillor listed on the front cover of our Newsletter.
- If you have a disability which prevents you from using the above services, please call the Parish Clerk on 01785 663198 to arrange collection.

If you need more copies of this questionnaire, these can be obtained from the above Post Offices or from the Parish Clerk.

**THANK YOU FOR TAKING THE TIME TO COMPLETE THIS QUESTIONNAIRE**

## NEIGHBOURHOOD PLAN

The Neighbourhood Plan will probably be the single most important factor in determining how the Parish of Swynnerton develops over the next 15 years. The Parish Council must establish what the concerns and priorities of the local residents are in order to formulate a plan that is acceptable to the majority of voters.

The Neighbourhood Plan will be able to determine local planning policy for the area; if and where any new development takes place, the number of new houses that may be built, the character of new development, the need to improve the infrastructure, including traffic issues, jobs and employment policy, open space and environmental issues. It is important that you put forward your views from your business's point of view so that they can be taken into consideration in preparing the plan.

The Planning Authority, Stafford Borough Council, will have a statutory obligation to consider the policies in the plan when determining planning applications, together with existing policies in the National Planning Policy Framework and the Stafford Borough Local Plan. None of the policies in the Swynnerton Local Plan can conflict with the policies in the other two documents.

The draft Stafford Borough Local Plan designates Tittensor as a Key Village capable of additional development though this does not preclude development in other parts of the Parish.

The actual policies that are eventually formulated for the Neighbourhood Plan will be created by the results of consultation with the public and local businesses.

An initial survey seeking resident's views gave an indication of those issues which are of most concern to the residents of the Parish. These are housing, jobs and employment, traffic and parking, open space and the environment.

To expand on these issues, the Neighbourhood Plan Group has prepared a second questionnaire being circulated to local businesses which is attached.

Please take the time to complete the survey. Remember, it is important that a Neighbourhood Plan is established.

## SWYNNERTON NEIGHBOURHOOD PLAN BUSINESS SURVEY

The Swynnerton Neighbourhood Plan will help to determine the future of development in the Parish for the next 15 years. The Planning Authority, Stafford Borough Council, will have a statutory obligation to consider the policies in the plan when determining planning applications, together with policies in the National Planning Policy Framework and the Stafford Borough Local Plan. Please answer the questions by either ticking the relevant box or leaving the answer blank if you do not have an opinion.

### JOBS AND THE LOCAL ECONOMY

A1 What types of employment should the plan encourage (tick first box) or discourage (second box)?

*Tourism, leisure and craft* ( ) ( )    *Transport, storage & distribution* ( ) ( )

*Community Services (Council services, medical services, sports facilities, etc.)* ( ) ( )

Shops and offices ( ) ( ) Light industrial and manufacturing ( ) ( )  
 Pubs, restaurants and cafes ( ) ( ) Financial and professional services ( ) ( )  
 Other.....(please specify)

A2 Should the Neighbourhood Plan encourage more land for employment purposes?  
 Yes ( ) No ( ) Don't know ( )

A3 Which types of land should be allocated for employment purposes? (Tick any)  
 Existing Buildings ( ) Brownfield land (previously developed) ( )  
 Redundant farm buildings ( ) Green field land (undeveloped) ( )  
 Other(please give details).....

A4 Should existing employment sites be protected from change of use?  
 Yes ( ) No ( ) Don't know ( )

A5 What would encourage new businesses to locate to Swynnerton parish?  
 More purpose-built premises ( ) Faster broadband ( )  
 Better principal roads ( )  
 Other(please specify).....

B4 Do you have any comments on jobs and the local economy?  
 .....  
 .....

**TRAFFIC AND PARKING**

B1 Do you think the principal roads throughout the parish are adequate to sustain future development without suitable improvement? Yes No

B2 If No, what solution would you prefer to this consideration?  
 Location .....  
 Bypass road ( ) Restriction of development ( )  
 Parking restrictions ( ) Other(Please say).....

B3 Do you think the present on street parking is:-  
 Adequate ( ) Too little ( ) Too much ( )

B4 If vehicle parking facilities need improving, tell us how and where you think this could best be achieved.  
 .....  
 .....

B5 If you think better public transport is needed, tell us how you think it should be improved  
 .....  
 .....

**YOUR BUSINESS**

C1 What would help your business to develop and thrive during the next 15 years of the plan period?

.....

D2 Are there any planning constraints or barriers that will or may prevent your business from developing during the next 15 years?

.....

D3 Is your business likely to require additional space over the next 15 years?

<i>or more</i>	<i>Up to 50 sq.m.</i>	<i>51 to 100 sq.m</i>	<i>101 to 200 sq.m</i>	<i>201</i>
<i>Industrial/workshop</i>	( )	( )	( )	( )
<i>Office</i>	( )	( )	( )	( )
<i>Retail</i>	( )	( )	( )	( )
<i>Storage covered</i>	( )	( )	( )	( )
<i>Storage open</i>	( )	( )	( )	( )
<i>Other (please state)</i>				

.....

**FINALLY**

In order to demonstrate that public consultation is representative of our community, would you please tick the boxes that best describe the nature of your business

<i>Agriculture, forestry and fishing</i>	( )	<i>Wholesale and retail trade</i>	( )
<i>Energy and water</i>	( )	<i>Repair of vehicles</i>	( )
<i>Manufacturing</i>	( )	<i>Transport and storage</i>	( )
<i>Construction</i>	( )	<i>Finance and insurance</i>	( )
<i>Public house, hotels and restaurants</i>	( )	<i>Real estate activities</i>	( )
<i>Public services, education and health</i>	( )	<i>Administration and support services</i>	( )
<i>Professional, scientific and technical</i>	( )	<i>Arts, entertainment and recreation</i>	( )

Other (please specify)

.....

E1 Please give the postcode of your business's address

.....

E4 Please use the space below to add any further comments you may have that have not been covered in the survey.

.....

.....

**Please hand your completed questionnaire to any Parish Councillor or post to Swynnerton Parish Council Clerk, 6 The Crescent, Walton-on-the-Hill, Stafford ST17 0JZ**

**Thank you for your help**

# Swynnerton Parish Neighbourhood Plan

Volunteer Session

5/16/2022

1

## Agenda

- Recap on Neighbourhood Plan
- Progress to Date
- The Questionnaire Response Analysis
- Next Steps
- Assembling The Evidence
- Suggested Modus Operandi

5/16/2022

2

## Recap on Neighbourhood Plan

- Opportunity to have more influence locally
- Local Knowledge
  - what needs to be protected
  - what needs to change
- Gathers Local Views

5/16/2022

3

## Progress to Date

- Parish Councillors attended Workshop Sessions
- Developed and Distributed Questionnaire
- Analysed the Questionnaire Results
- Planned Feedback Sessions to Public on 4 and 11 July

5/16/2022

4

## Questionnaire Result Analysis

5/16/2022

5

## The Response

- 5.3% response
- By Ward
  - Swynnerton 24
  - Tittensor 27
  - Hanchurch/Trentham 25
- Health Warning based on small sample!

5/16/2022

6

## Response Demographics

- Gender
  - Female 65
  - Male 61
- Age
  - 19-35 2
  - 36-45 14
  - 46-55 30
  - 56-65 38
  - 66-75 34
  - 76+ 23
- 55 responding for themselves, 73 responding for family

## Environment

- Quality
  - Excellent/Good 100
  - Average 21
  - Poor/Very Poor(only 3 Very Poor) 11
- Main Like
  - Open space, peaceful, sense of community
- Main Dislike
  - Traffic, noise, volume, speed
- Identify Important Buildings / Facilities
  - 47 responded with Yes and identified them
  - 32 responded with No

## Housing in the Parish - 1

- Describe current provision
  - Excellent 19
  - Good 69
  - Average 33
  - Poor 3
  - Inadequate 1
- Priority future houses
  - Housing Association 16
  - Sheltered (buy or rent) 39
  - Open Market 75
  - Shared equity 26

## Housing in the Parish - 2

- How many to be built?
  - <100 55
  - <200 23
  - <300 10
  - <400 6
  - None 30
  - Unlimited 3
- Type?
  - 1 bed 11
  - 2 bed 35
  - 3 bed 61
  - 4 bed 22
  - Larger 6
  - 1 bed Bungalows 23
  - 2 bed Bungalows 57
  - 3 bed Bungalows 6
  - Apartment blocks 2
  - Social for rent 13
  - Whatever is needed 5
- Concerns over facilities and infrastructure to cope with any more Houses

## Employment in the Parish

- Job opportunities
  - Excellent 1
  - Good 13
  - Average 45
  - Poor 54
  - Inadequate 6
- Want more?
  - Yes 67
  - No 43
- More land for business development
  - Yes 36
  - No 66
- Distance to work
  - < 1 Mile 7
  - 1-3 Miles 6
  - 3-7 Miles 17
  - > 7 Miles 31
- How travel to work?
  - Car / Motor Cycle 54
  - Bus 11
  - Bus 4
  - Cycle 7

## Transport in the Parish

- Parking facilities
  - Good 29
  - Average 34
  - Poor 39
  - Inadequate 17

Primarily Yarnfield and Tittensor marking Poor and inadequate
- Are principle roads suitable for future
  - Yes 36
  - No 83
- Use of Public Transport to shops/sports facilities/doctors etc?
  - Yes 39
  - No 88
- Public Transport Improvements
  - Over 50% of responses to this request for evening and later night services

### Parish / Village Facilities Used

• Facilities	
- Shops	102
- Public Footpaths	100
- Post Office	98
- Pubs	93
- Village Hall	87
- Public Open Spaces	83
- Playgrounds	42
- Mobile Library	22
- Schools	21
- Health/Fitness	8
- Outdoor sports	7
• Adequate open space?	
- Yes	114
- No	15
• Adequate Children's play areas?	
- Yes	102
- No	28
• Current sports facilities adequate and easy reach	
- Yes	88
- No	34

### Important Facilities

• Post Office	126
• Regular Police Visits	118
• Shops	115
• Doctors Outreach Surgery	111
• Library Facilities	109

### Next Steps Data Gathering

- Canvass More Opinions and Input
- Gather Business Input
- Collate and Analyse Feedback
- Integrate with existing Analysis and Re-present

### Next Steps Assembling The Evidence

- Housing Views versus SBC Plans
- Local Issues –Overall
- Local Issues-Ward Specific
- Identify Land Suitable for House Building
- Identify Land NOT Suitable for House Building

***We must be prepared to Justify that we have done all we can to consult with and involve local residents***

# Come and tell us your views on the NeIGHBOURHOOD PLaN



Swynnerton Parish Council  
is hosting sessions in your  
area to meet with you and  
find out how you see the  
future of your community

**SWYNNERTON VILLAGE HALL**– Saturday, 4 July 11-1pm  
With Cllr Dave Butler and Liz Harrington Jones

**TITTENSOR VILLAGE HALL**– Saturday 4 July, 11-1pm  
With Cllrs Barbara Fieldhouse and Pat Boulton

**TRENTHAM CHURCH HALL**– Saturday 4 July 11-1pm  
With Cllrs Norman Leeson and Kay Ong  
(The Church is situated at the end of Park Drive, off Whitmore Road.  
Please use the car park opposite the entrance to the yellow brick  
courtyard).